

62.09

=1955

**Bigger
Brighter,
Better**

MUMS



For unmatched quality...for dependable service—rely on Zappettini of California. The more colorful, hardier Mums you buy from Zappettini are the finest achievements of variety and cultural knowledge. What's more, your Mums arrive as fresh and lovely as the day they were picked.



And remember—no order is too large or too small to be handled with utmost care.

May we serve you with our Petal-Perfect Mums at reasonable prices?

Shipping Dept. Hours: 7 a.m.—3 p.m.
Monday through Saturday

**OCTOBER
1955**

Wm Zappettini co.

"America's Cut Flower Headquarters"

160 FIFTH STREET • SAN FRANCISCO • GARFIELD 1-8252

Direct line shipping dept. Garfield 1-6221

SMALL MUMS

SOLID CENTER AND FLAT TYPE VARIETY--
IN COLORS OF YELLOW, WHITE, PINK AND
BRONZE. 3½ to 4 inches or better in
diameter.

PETER JOHN VARIETIES ARE STARTING TO
COME IN. FULL PRODUCTION IN ALL COLORS.

(PLEASE DO NOT ORDER LESS THAN 25 FLOWERS FOR ANY
SPECIFIC COLOR.)

PRICE.....\$14.00 PER 100

MEDIUM MUMS

PINK CHIEF
WHITE ALBATROSS
YELLOW GOOD NEWS
BRONZE DETROIT NEWS

50 FOR \$8.00

STANDARD MUMS

\$2.50 PER DOZ.
50 FOR \$10.00

ORCHID QUEEN
WHITE ALBATROSS
YELLOW GOOD NEWS
BRONZE DETROIT NEWS

FUJII MUMS

NEEDLE OR QUILL VARIETY
\$1.50-\$1.75 PER DOZ.
SPIDER VARIETY.....\$2.25 PER DOZ.
IN COLORS OF WHITE, BRONZE, PINK, YELLOW, LAVENDER.

POMPON MUMS

EXCELLENT..... 75¢ PER BUN.
In colors of bronze, pink, white,
yellow and etc.

CYMBIDIUMS

AUSTRALIAN! AUSTRALIAN! AUSTRALIAN!

In colors of bronze, tan, green, pink,
white and cream

LARGE MEDIUM.....75¢ ea.
SELECT.....\$1.00 ea.

ORCHIDS

CATTLEYA HYBRIDS...\$1.00 to \$1.50 ea.
LARGE HBRIDS.....\$2.00 to \$2.50 ea.
WHITE ORCHIDS.....\$3.00 to \$3.50 ea.
CYPRIPEDIUMS.....\$1.00-\$1.25 ea.

SPRAY ORCHIDS

ODONTOGLOSSUM GRANDE.....60¢-75¢ ea.
Phalaenopsis.....50¢-75¢ ea.

ATTENTION: ORCHID PACK SPECIALS!

PACK NUMBER ONE

12 Cattleyas. (WHICH INCLUDED 3 EXTRA LARGE ONES)
8 Australian Cymbidiums. IN ANY COLORS.
3 Cypripediums
3 Odontoglossum Grande

PRICE: \$25.00

PACK NUMBER TWO

25 Australian Cymbidium blooms in color
colors of Beige, Brown, Yellow, Light
Cream, White, Dark Green, Chartreuse
and etc.

THIS PACK EXPIRES OCTOBER 15TH

PRICE: \$15.00

SPECIAL FOR OCTOBER

CHOICE HYBRIDS.....25 FOR \$18.75
(for extra quantity write or wire
for price.)

GARDENIAS

MARKET RUN.....\$10.00 PER 100
NO.1\$2.00 PER DOZ.
SELECTS.....\$3.00 PER DOZ.
SPECIAL SELECTS.....\$3.50 PER DOZ.

Lily of the Valley.....\$2.50 per doz.
Stephanotis.....\$3.50 per 100

ROSES

10 to 12 inch stem.....\$4.00 PER 100
14 inch stem.....\$6.00 PER 100
16 to 18 inch stem.....\$8.00 PER 100
20 inch stem.....\$10.00 PER 100
Long Stem.....\$12.00 PER 100

THE ABOVE IN BETTERTIME, BRIARCLIFF, TALISMAN
RED AND PINK DELIGHT, YELLOW AND WHITE.

PREMIUM ROSES ALSO AVAILABLE
HAPPINESS, ROME GLORY, AND MARDI GRAS
ONE CENT PER INCH

BABY ROSES

GARNETS-red.....\$1.00-\$1.25 PER BUN.
DEMURE-light pink....\$1.00-\$1.25 PER BUN.
ELFIE-coral pink.....\$1.00-\$1.50 PER BUN.

CARNATIONS

COOL!NORTHERN CALIFORNIA.....COOL!
Greenhouse Grown.....\$8.00 per 100
(In all colors)

STOCK

GROWN ESPECIALLY FOR THE SUMMER. VERY
HEAVY ON WHITE, EXCELLENT VALUE.
PRICE75¢ per doz.

ALL PRICES F.O.B. SAN FRANCISCO. PLEASE SPECIFY IF
SHIPMENT IS TO BE SENT VIA AIR OR RAIL. ALL SHIP-
MENTS SENT C.O.D. UNLESS CREDIT HAS BEEN ESTABLISHED
WITH US. PRICES SUBJECT TO CHANGE WITHOUT NOTICE.

HAWAIIAN FOLIAGES AND FLOWERS

Birds of Paradise..	\$4.00-\$5.00	per doz.
Red Ginger.....	\$6.50	per doz.
Croton Leaves.....	\$3.50	per 100
Ti Leaves..green.....	\$3.50	per 100
Ti Leaves..red.....	\$4.50	per 100
Ti Leaves..variegated....	\$4.50	per 100

HAWAIIAN FOLIAGE PACK CELLOPHANE SEALED

50 Green Ti Leaves	}	\$5.75
50 Croton Leaves		
50 Variegated Ti Leaves		
1 Bunch of Lycopodium		

SPECIAL ON GREEN TI LEAVES!

IN LOT OF 500.....\$15.00

VANDAS

Plain Vandas.....	\$1.25	per doz.
Or \$8.50 per 100..or...	\$70.00	per 1000
Foil Vandas.....	\$1.50	per doz.
Or \$9.00 per 100..or...	\$80.00	per 1000
Vial Vandas.....	\$2.25	per doz.
Or \$16.00 per 100..or...	\$150.00	per 1000

ESTATE EUCALYPTUS

SPIRAL AND ROUND LEAF.....\$1.00 PER BUN.

12 bunches for \$10.00

Anthuriums

SPECIAL
PRICES!!

IN RICH COLORS OF RED OR ORANGE.

Anthuriums..fancy.....	\$9.50	per doz.
Anthuriums..select.....	\$7.00	per doz.
Anthuriums..medium.....	\$5.00	per doz.
Anthuriums..miniature....	\$4.00	per doz.

GREENS

Woodwardia.....	\$5.00	per 100
Magnolia Leaves.....	\$1.50	per bun.
Privet .euonymous.....	\$1.50	per bun.
Aucuba.....	\$1.50	per bun.
Pittosporum.....	\$1.50	per bun.
Ivy.....	\$1.50	per bun.
Adiantum.....	25¢	per bun.
Plumosus.....	25¢	per bun.
English Laurel.....	\$1.50	per bun.
Acacia Greens.....	75¢	per bag

FLOCKED GRASSES

FLOCKED GRASSES IN BEAUTIFUL AUTUMN
SHADES, MADE UP OF CHEER, TEAZELS,
FEATHERED GRASS, SAFFRON and etc.

Flocked in beautiful Fall colors:
Orange, Brown, and Yellow.

Price.....	85¢	per bag
10 bags.....	\$8.00	